HEATHER

Electronic Press Kit for 2024

BOOKINGS, PRESS AND GENERAL INQUIRIES

contact@heatherband.ca

LABEL

Managed by **JAVELIN Records**

SOCIAL MEDIA LINKS

Spotify - https://open.spotify.com/artist/7rPScJjiLyGtwgcMX6vf9d

Apple Music - https://music.apple.com/artist/1621418310

Tidal Music - https://tidal.com/browse/artist/47029679?u

Instagram - https://www.instagram.com/heatherbandpei/

YouTube - https://www.youtube.com/channel/UCZzcs3J6sDWEVsdolvPsUrA

ARTIST BIOGRAPHY

Introducing Heather, the electrifying five-piece rock band hailing from Prince Edward Island's stunning north shore. With their powerful sound and infectious energy, Heather has been leaving audiences captivated and craving more.

Fronted by the dynamic Evan Martin on lead vocals and fuelled by the guitar prowess of Colin Crowther and Jarred Kenny, Heather delivers a high-voltage rock sound that shakes the very foundations of the genre. The pulsating bass lines of Cameron Menzies and the thunderous beats of Peter Doucette on drums provide the backbone of their electrifying performances.

Inspired by iconic rock acts like Pearl Jam, Soundgarden, Foo Fighters, The Black Keys, and Radiohead — Heather balances on the razor's edge of distortion, delivering music that is driven by irresistible riffs and raw, visceral expression.

Their music takes listeners on a journey through explosive anthems and introspective ballads, showcasing the band's versatility and depth. Heather's debut album, "Foundations," produced by a collective of exceptional talents, immerses listeners in a sonic landscape that resonates with rock enthusiasts and casual listeners alike.

ACCOLADES

- Nominated for Music PEI & Discover Charlottetown's Best Rock Album of the Year for "Foundations"
- Airplay CJSW-FM, CJSR-FM, CITR-FM, CHSR-FM, CJLO and CIUT-FM radio stations, as well as features on CBC Mainstreet
- Featured on "360°: The Best Indie Music" Spotify playlist curated by SiriusXM's Eric Alper
- Featured at a number of Canadian showcases such as: <u>Canadian Song</u>
 <u>Conference</u>, <u>Showcase PEI</u>, and <u>Music PEI Week</u>
- Recipients of Music PEI's Golden Ticket program
- Festivals such as Valleyfield & Spudfest

MUSIC AND LIVE VIDEO

Sucker Punch

https://soundcloud.com/heatherbandpe/sucker-punch-1?si=903c9dcbb2c64a669af916069a479148&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Produced by <u>Gavin Brown</u> (JUNO Award Winner: Billy Talent, Three Days Grace, Tragically Hip, Barenaked Ladies) at the <u>Sound Mill Studio</u> in Emyvale, PE. Mastered by <u>Dan Weston</u> (JUNO Award Winner: City and Colour, Daniel Romano, Classified)

Sunglasses

https://soundcloud.com/heatherbandpe/sunglasses?in=heatherbandpe/sets/foundations&si=130c2350e48f4421ac5243ae1e444727&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Produced by <u>Colin Buchanan</u> (Paper Lions, Sorrey, Good Neighbour) at the <u>Hill Sound Studio</u> in Charlottetown, PE. Mastered by <u>Dan Weston</u> (JUNO Award Winner: City and Colour, Daniel Romano, Classified)

Sunglasses (Live at Howie's Loft)

https://youtu.be/OYjHQj9VABQ?si=Dic4dFteshF0qk5V

Produced by <u>Colin Buchanan</u> (Paper Lions, Sorrey, Good Neighbour) at the <u>Hill Sound Studio</u> in Charlottetown, PE. Mastered by <u>Dan Weston</u> (JUNO Award Winner: City and Colour, Daniel Romano, Classified)

QUOTES

Their music offers a refreshing take on rock, with passionate, skillful vocals, complementary and inventive guitar work, a muscular rhythm section, and songs that reflect their individual tastes and influences while combining those into something new and tasty without sounding derivative. — Jon Matthews

PRESS RELEASES

- <u>Charlottetown, PEI's Heather Releases Unadulterated Rock 'N' Roller "Sucker Punch"</u>
- Heather releases new single, "Sucker Punch"
- CBC Mainstreet: New single from young P.E.I. rockers Heather
- Heather Rock You With A Sucker Punch

LOGOS

- Heather_ConvertedColour_White.png
- Heather_ConvertedColour_Black.png

HIGH RESOLUTION ALBUM ARTWORK

- FOUNDATIONS ARTWORK.jpg
- NEVER MIND, GOODBYE ARTWORK.png

PROMOTIONAL PHOTOS/IMAGES

https://heatherband.ca/static/Press4-df83a59a5f4bbad3eb48d4907c24dcc5.jpg https://heatherband.ca/static/Press5-598b397106e66d68810ec68523f01e19.jpg https://heatherband.ca/static/Press2-73d49f81f1ed92f5fabc0a2c56d034ae.jpg https://heatherband.ca/static/Press3-fd78cbb3b6b05be1da382a797cea56b3.jpg https://heatherband.ca/static/Press1-29ff44fbabf9c03de406dd084254e592.jpg